

PAUL STEELE

BALDHIKER

MEDIA PACK





baldhiker.com:

Over 70,000+ visitors per month

Averaging 120,000+ page views



Twitter 650,000+



Pinterest 8,000+



Instagram 22,000+



Tripadvisor 12,000+



Facebook Page 5,000+



Flipboard 8,000+



INFLUENCER

BRAND ADVOCATE

BRAND AMBASSADOR

PRODUCT REVIEWER

A selection of brands I've worked with:

Jeep



Cheapflights

L.L.Bean

SONY



VisitBritain

Wrangler

KAYAK



KÄRCHER

SAMSUNG

**Croeso Cymru
Visit Wales**



LEATHERMAN

air NEW ZEALAND

**exodus
travels**
global adventures since 1974

CAT



BaldHiker Rates

- Blog Post - First person experience by author, distributed to readership and all social networks applicable - £500
- Sponsored Tweet - £100
- Sponsored Instagram Post - £100
- Sponsored Instagram Story - £50
- Fam Trips - Starting at £300 per day (includes all live social media posts and blogs)
- Ongoing Ambassador Roles - Contact to discuss

Summary:

- Large social media following
- Popular blog with high readership
- Trusted brand advocate
- Television and video experience*
- Product reviews that generate awareness
- Access to a large, interacting audience

* Britain's Favourite 100 Walks (ITV), Duck Quack Don't Echo (Sky 1), Wrangler X Leatherman (video) and Karcher (video).